



8<sup>TH</sup> ANNUAL

# San Diego

## WOMEN IN LEADERSHIP

### • SYMPOSIUM •

“Be Fearless: Influence, Innovate, and Inspire”



WEDNESDAY  
MARCH

8 2017

8:30am – 11:30am



SANFORD EDUCATION CENTER  
AT NATIONAL UNIVERSITY  
La Jolla, CA



### SCHEDULE OF EVENTS

8:00am -8:30am

**REGISTRATION, CONTINENTAL BREAKFAST AND NETWORKING**

8:30am -8:35am

**WELCOME**

**Dr. Lena Rodriguez**  
Endowed Director of the Sanford Institute of Philanthropy  
National University

8:35am -8:40am

**RECOGNITION OF THE SPONSORS & INTRODUCTION OF MODERATOR**

**Adriana Cabré**  
Board of Directors  
California University Council

**Wendy Urushima-Conn**  
President  
San Diego University Council

8:40am -8:45am

**INTRODUCTION OF PANELISTS AND TOPICS**

**Moderator:**  
**Beth Crocker**  
CEO  
Crocker Finance

8:45am -9:05am

**“LEADING WITH AUTHENTICITY: STRATEGIES FOR SUCCESS”**

**Vicki Mealer-Burke**  
Vice President & Chief Diversity Officer  
Qualcomm

9:05am -9:25am

**“WOMEN ON THE WEB: LEVERAGING SOCIAL MEDIA AS A MEANS TO SUCCESS”**

**Diane Lofgren**  
Chief Marketing Officer & Senior Vice President of Marketing and Communications  
Sharp Healthcare

9:25am -9:45am

**“LIFTING UP THE NEXT GENERATION”**

**Regina A. Petty**  
Partner  
Fisher & Phillips, LLP

9:45am -10:05am

**QUESTIONS AND ANSWERS SESSION I**

10:05am -10:25am  
**BREAK**

10:25am -10:45am

**“COLLECTIVE VS. COMPETITIVE THREAT: MANAGING BULLYING IN THE WORKPLACE”**

**Holly Clarke**  
Vice President & International Legal Counsel  
General Atomics Aeronautical Systems, Inc.

10:45am -11:05am

**“THE POWER OF NO: DEFINING YOUR IMPACT AS A LEADER”**

**Cristina Amorim**  
Facilities & EHS and Chief Sustainability Officer of the Life Sciences Solutions Group  
Thermo Fisher Scientific

11:05am -11:20am

**QUESTIONS & ANSWERS SESSION II**

11:20am -11:30am

**COUNCIL UPDATES & CLOSING REMARKS**

**Teresa Beck**  
Event/Activity Chair  
San Diego Diversity Council



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## MODERATOR

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**Beth Crocker**

CEO  
*Crocker Finance*

Beth Crocker is the CEO of Crocker Finance, a management consulting firm created to provide services to C-suite executives, private equity firms and corporate finance teams. Prior to starting her own business, Ms. Crocker was Senior Vice President, Finance for Rovi Corporation (now TiVo), a global leader in entertainment technology. A 25-year veteran of Silicon Valley's fast-paced technology industry, she has lead finance teams at McAfee, IBM and CrossWorlds Software.

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## SPEAKERS

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**Vicki Mealer-Burke**

Vice President & Chief Diversity Officer  
*Qualcomm*

Vicki Mealer-Burke has been recently appointed as Qualcomm's first Chief Diversity Officer. In this role as Vice President & CDO, Vicki brings nearly 20 years of business and operational leadership experience at Qualcomm which uniquely position her to drive the vision, leadership and oversight of inclusion and diversity initiatives across the company.



**Diane Lofgren**

Chief Marketing Officer & Senior Vice President of Marketing and Communications  
*Sharp Healthcare*

Diane Gage Lofgren, APR, Fellow PRSA, is the Chief Marketing Officer and Senior Vice President of Marketing & Communications for Sharp HealthCare, the largest integrated health care delivery system in San Diego, California. Prior to this role, Lofgren served as Chief Communications Officer for Kaiser Permanente at the Program Office in Oakland, California.



**Regina A. Petty**

Partner  
*Fisher & Phillips, LLP*

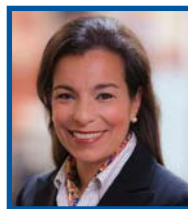
Regina Petty is a partner in the San Diego and Los Angeles offices. She practices in state and federal courts at the trial and appellate levels and is experienced in multi-district and class action litigation. Regina advises employers and public agency boards and handles litigation for private and public employers.



**Holly Clarke**

Vice President & International Legal Counsel  
*General Atomics Aeronautical Systems, Inc.*

Holly Clarke is the Vice President and International Legal Counsel for General Atomics Aeronautical Systems. Ms. Clarke has been with General Atomics since November 2006. Before that, Ms. Clarke was the Senior Vice President and General Counsel to L-3 Communications' Aerospace Systems Group in Rockwall, Texas.



**Cristina Amorim**

Facilities & EHS and Chief Sustainability Officer of the Life Sciences Solutions Group  
*Thermo Fisher Scientific*

Born and raised in Sao Paulo, Brazil, Cristina first put her chemical and environmental engineering degrees to work at pharmaceutical companies, managing the regulatory aspects of environmental health and safety. Since August 2014, she is the Vice President for Facilities & EHS and Chief Sustainability Officer of the Life Sciences Solutions Group at Thermo Fisher Scientific, a company that enables its customers to make the work healthier, cleaner and safer.



Please contact **Shalom Gibtsawi** for more information about the Council at [shalom.gibtsawi@nationaldiversitycouncil.org](mailto:shalom.gibtsawi@nationaldiversitycouncil.org) | [#BeFearless](https://www.facebook.com/BeFearless) | [www.californiadiversitycouncil.org](http://www.californiadiversitycouncil.org)