

2nd Annual Texas Corporate Responsibility Summit Hosted By The Council for Corporate Responsibility



Attendees of the 2nd Annual Texas Corporate Responsibility Summit

On April 22, 2014, the Council for Corporate Responsibility hosted its 2nd Annual Texas Corporate Responsibility Summit in Houston, TX. The Summit's theme "Corporate Social Responsibility: Making it Reality," emphasized responsible decision making in corporate cultures.

"The goal of this year's summit was to bring together the sharpest CSR professionals from companies, corporations, and organizations to share best practices in corporate social responsibility," said Dennis Kennedy, Founder and CEO of the National Diversity Council.

Speakers included David O. Russell, Vice President, External Affairs, Verizon Communications; Dennis

Kennedy, Founder & CEO, National Diversity Council, Council for Corporate Responsibility; Elise Coleman Hough, Chief Executive Office, Easter Seals of Greater Houston, Inc.; and Sara Speer Selber, Founder, The Project Management Team.

Session topics included, but were not limited to: "Easy, Effective and Essential Philanthropy", "The Role of Corporations in Narrowing the Income Gap", "Green E-Waste Recycling: Why It Is Important for Modern Business", and "Employees Engagement: The Key Success for Sustainability Programs and Reporting".

With over 50 people in attendance, the wealth of knowledge gained for all

attendees was exceptional. Ida M. Stinson, Sr HSE Manager, KBR, Inc., recently gained the responsibilities of Sustainable Development within her organization, and found the information exciting and applicable. "I'm very appreciative of the opportunity I had to participate at the [Texas Corporate Responsibility] Summit. I work closely with our Community Matters /Corporate Giving team members and I have shared and will continue to share information with them from the Summit."

The Council for Corporate Responsibility would like to thank all the sponsors, speakers and attendees for helping to make this year's Texas Corporate Responsibility Summit a success.

The 3rd Annual Texas Corporate Responsibility Summit will be held on April 22, 2015 at UHY, LLP.