


3RD ANNUAL  
SOUTH FLORIDA  
*Young Women's*  
Leadership Symposium  
Saturday, April 26, 2014



10:00a – 10:50a

The Huizenga Sales Institute

Breakfast & Opening Session

*Welcome*

Merdochey T. LaFrance, 2014 South Florida YWLS Chair & CEO/Principal ▪ Taylormade Strategies

Monica Moya, MBA – Admissions/Corporate Relations Manager ▪ NSU Huizenga School of Business

Tracy Clarke, Public Information Officer ▪ Broward County Public Schools

Opening Keynote by:

*Violette de Ayala*

Founder & Business Coach ▪ Femprofessionals®

11:00a – 11:45a

Pick One (1)

**Breakout Session I**

*Being Money-wise!*

Shani Curry-St.Vil ▪ Financial Expert

Room 3044

Purse Empowerment

*See Me, Hear Me, Watch Me: Branding You before they Do!*

Dr. Venessa Walker ▪ Chiropractic Physician

Room 3045

Walker Chiropractic & Wellness Center

*Effective Communication through the Power of Emotion*

April Norris ▪ Neuro-Linguist/Instructor

Room 3046

Hyp

*Girls Go! Run! Lead!*

Christin “Cici” Battle, Statewide Youth Engagement Coordinator

Room 3047

Florida Department of Juvenile Justice

12:00p – 12:45p

Lunch

1:00p – 1:50p

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**Breakout Session II**

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Florida Department of Juvenile Justice

2:00p – 2:45p

Mentor/Student Roundtable

2:45p – 3:00p

Closing Remarks

3<sup>rd</sup> Annual South Florida

# Young Women

Leadership Symposium

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