

Marsha Gewirtzman Enlightens the Carolinas Disability Summit



Marsha Gewirtzman, Senior Director, Springboard Consulting

On January 15th, the Carolinas Diversity Council held its Inaugural Disability Summit at the Foundation for the Carolinas in Charlotte, NC. Business professionals and people with disabilities were present to gain a better understanding of the challenges people with disabilities face in a professional environment.

The disability summit was created to promote dialogue about issues that pertain to hiring, developing, and retaining people with disabilities in the workplace.

“In today’s society, the importance of diversity is becoming more apparent,” said Dennis Kennedy, Founder and CEO of the National Diversity Council. “We wanted to create an environment where attendees could engage in dialogue about programs that will help promote an inclusive environment for people with disabilities.”

The summit served as an opportunity for the Carolinas Diversity Council to provide tools necessary for organizations to provide best practices for

hiring people with disabilities. People with disabilities have become a business imperative in the workplace. It has been the largest and fastest growing minority in the world.

To help the attendees gain insight and knowledge about hiring people with disabilities, Marsha Gewirtzman (Senior Director – Springboard Consulting), an accomplished diversity and inclusion leader and speaker, served as the presenter and focused on the following topics, “Issues, Opportunities and Best Practices for the Outreach and Support for Mainstreaming; Disability in the Corporate Workforce & Workplace; and The Why is Important but the How is Crucial. These topics were chosen to focus on corporate cultures that would help propel the success of people with disabilities and to bring awareness to the challenges employers face when hiring people with disabilities.

The Carolinas Diversity Council would like to thank the sponsors, the speaker, and the attendees for helping make the Inaugural Disability Summit a success.