



NATIONAL DIVERSITY COUNCIL

2012 WEBINAR SERIES

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UareWhatUTweet.com!

The intersection of Social Media & Diversity

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Society moved from calls, to pages, to chirping, to texting, and now we're all abuzz with Social Media! Communication has moved lightening fast but have diversity principles kept up with the pace?

- What does a positive and productive message look like with this new medium?
- How do corporate organizations embrace and manage the messages that shape the culture and ideas of their own organization?

Welcome to **UareWhatUTweet.com**. We'll take a dive into the reality of social media messaging, the positives and negatives that can impact a corporate diversity initiative.