

Professionals Gather for the Philadelphia Women In Leadership Symposium



This symposium focused on recognizing the accomplishments of women in leadership positions in Philadelphia businesses.

PHILADELPHIA –The Second Annual Philadelphia Women in Leadership Symposium was held in Philadelphia at the Westin Philadelphia on Thursday, March 3. Over 80 top-ranking women from Philadelphia’s most influential companies gathered to assess what it means to be a woman in a leadership role.

The theme of this year’s conference was “Purpose, Passion, and Performance — A New Era.” “We hope to give Philadelphia’s businesswomen the strategies to long-term success in a hostile professional environment,” said Dennis Kennedy, Founder and CEO of the National Diversity Council.

The symposium opened with an introduction of this year’s panelists and recognition of the event sponsors, followed by a speech on “Becoming a Person of Influence” by Eloise Young, Vice President & Chief Information Officer of Philadelphia Gas Works. Ms. Young’s speech centered on the traits necessary to being an influential businesswoman.

Next, Vice President of E-Commerce and Mover

Sales at Comcast, Barbara Gee presented on “Hints to Maintain Your “Value” During Shaky Economic Times.” The theme of her speech was seeing what steps one can take to ensure that they remain employed, even in difficult economic times. The discussion that followed focused on the idea of being indispensable and how to avoid being on the receiving end of a pink slip.

Kristina Gilbert, a partner at Accenture, spoke on the subject of “Winning at the Game of Office Politics.” She enlightened the audience on how office politics can help a businesswoman succeed or make her professional life difficult. The assembly then discussed the realities of office politics and the “rules of the game.” The assembly then discussed the realities of office politics and the “rules of the game.”

Dr. Lesley Russell, Executive Vice President and Chief Medical Officer at Cephalon, presented over “Establishing Credibility in the Workplace.” She shared on how first impressions set the tone on all future interactions.

Next year’s symposium is scheduled for March 2, 2012.