



FLORIDA *diversity* COUNCIL

Member of the National Diversity Council

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National Diversity Council

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FOR IMMEDIATE RELEASE

Florida Diversity Council Sponsors Tampa Bay Women in Leadership Symposium

– October 5, 2011

Tampa, Fla., - August 25, 2011 - The Florida Diversity Council will be hosting its annual Tampa Bay Women in Leadership Symposium on October 5th from 8:00am-11:30am at Stetson University College of Law's Tampa Law Center (1700 North Tampa Street, Tampa, FL 33602).

This year's symposium – "A Day of Excellence Through Leadership" – is led by co-chairs Tracey Jaensch, Tampa Managing Partner at Ford & Harrison LLP, and Loretta Calvin, Sr. Manager of OD & Leadership Development at Tech Data Corporation. Stetson University College of Law is sponsoring the venue for the event, and Fitlife Foods is sponsoring the continental breakfast. Tech Data Corporation is a co-title sponsor for the Symposium.

The purpose of the Women in Leadership Symposium is to celebrate the success of women in the workplace. Following the continental breakfast, a panel of six powerful

leaders will discuss various topics, including Perceptions of Assertive Women; Gender Unconscious; Prepping for a Position of Power; Winning at Office Politics; Maintaining Your Value During Shaky Economic Times; and Becoming a Person of Influence in the Workplace and Community.

The impressive panel includes Carolyn Bass, the Executive Director of the Florida Holocaust Museum; Cristina Abreu, Director of Business Analytics at Nielsen; Jane Castor, Police Chief, Tampa Police Department; Kanika Jelks-Tomalina, VP of Strategic Planning & Public Affairs at Bayfront Health System; Karen Mulroe, SVP, General Counsel and Secretary at HealthPlan Holdings, Inc.; and Machel Maner, VP Sr. Community Development Officer at Wells Fargo.

Tickets for the event are \$49.00, and space is filling quickly. You can purchase tickets for the event by going to www.floridadiversitycouncil.org and clicking on the Women in Leadership Symposium link on the right hand side of the page. If you would like to learn more about table or sponsorship opportunities for the event, please contact the Coordinator of the Florida Diversity Council, Sofia Reed, at sofia.reed@floridadiversitycouncil.org.

The Florida Diversity Council is also holding Women in Leadership Symposiums in Orlando on October 6th and South Florida on October 7th. Please contact Sofia Reed if you would like to learn more about these events as well.

ABOUT THE FLORIDA DIVERSITY COUNCIL

The Florida Diversity Council (FLDC) is a non-profit organization that was established in 2008 to help organizations and people expand their knowledge about diversity and inclusion in today's global society. The Council provides organizations with the opportunity to share best practices and learn from top corporate leaders about diversity and inclusion efforts. The Florida Diversity

Council is part of the larger National Diversity Council, and has regional chapters in Jacksonville, Naples, Orlando, South Florida, and Tampa Bay.

More information about the Florida Diversity Council can be found at www.floridadiversitycouncil.org

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