



# FLORIDA *diversity* COUNCIL

*Member of the National Diversity Council*

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**FOR IMMEDIATE RELEASE**

**Florida Diversity Council Sponsors South Florida Women in Leadership Symposium – October 7, 2011**

**Miami, Fla., - August 25, 2011 - The Florida Diversity Council** will be hosting its annual South Florida Women in Leadership Symposium on October 7<sup>th</sup> from 8:00am-11:30am at The Bankers Club (One Biscayne Tower, 14<sup>th</sup> Floor, Miami, FL 33131).

The theme for this year's Symposium – "A Day of Excellence Through Leadership" – was chosen by event chair Laurinda Andujar, Regional Trainer at Wal-Mart. Wal-Mart is a Co-Title Sponsor for the Symposium, and Greenburg Traurig is a Gold Sponsor.

The purpose of the Women in Leadership Symposium is to celebrate the successes of women in the workplace. Following the continental breakfast, a panel of six local women will discuss various topics, including Perceptions of Assertive Women; Gender Unconscious; Prepping for a Position of Power; Winning at Office Politics; Maintaining Your Value During Shaky Economic Times; and Becoming a Person of Influence in the Workplace and Community.

The six women who comprise the impressive panel are Adriana Mendizabal, Global Marketing Executive at Visa; Elisa Garcia, EVP & General Counsel at Office Depot; Mary Cheddie, SVP of HR at Interval International; Michele Stocker, Shareholder at Greenberg Traurig; Mindy Marques,

VP & Executive Editor at The Miami Herald; and Sze Lee, CEO at Social Capital Management, LLC.

Tickets for the event are \$49.00, and space is filling quickly. You can purchase tickets for the event by going to [www.floridadiversitycouncil.org](http://www.floridadiversitycouncil.org) and clicking on the Women in Leadership Symposium link on the right hand side of the page. If you would like to learn more about table or sponsorship opportunities for the event, please contact the Coordinator of the Florida Diversity Council, Sofia Reed, at [sofia.reed@floridadiversitycouncil.org](mailto:sofia.reed@floridadiversitycouncil.org).

The Florida Diversity Council is also holding Women in Leadership Symposiums in Tampa Bay on October 5<sup>th</sup> and Orlando on October 6<sup>th</sup>. Please contact Sofia Reed if you would like to learn more about these events as well.

#### **ABOUT THE FLORIDA DIVERSITY COUNCIL**

The Florida Diversity Council (FLDC) is a non-profit organization that was established in 2008 to help organizations and people expand their knowledge about diversity and inclusion in today's global society. The Council provides organizations with the opportunity to share best practices and learn from top corporate leaders about diversity and inclusion efforts. The Florida Diversity Council is part of the larger National Diversity Council, and has regional chapters in Jacksonville, Naples, Orlando, South Florida, and Tampa Bay.

More information about the Florida Diversity Council can be found at [www.floridadiversitycouncil.org](http://www.floridadiversitycouncil.org)

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