

# Council *for* Corporate Responsibility

*Advancing Companies. Enriching Communities.*

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**  
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## **THE COUNCIL FOR CORPORATE RESPONSIBILITY PRESENTS THE 2011 TEXAS CORPORATE RESPONSIBILITY SUMMIT**

**DALLAS, TX-** The Council for Corporate Responsibility will host its Inaugural Texas Corporate Responsibility Summit on Friday, November 11<sup>th</sup>. The event will be held from 9AM - 2PM at the Southern Methodist University Collin Center Room 200, located at 3150 Binkley Avenue, Dallas, TX 75205.

The Texas Corporate Responsibility Summit will bring professionals from companies, corporations and organizations together to share best practices in Corporate Social Responsibility (CSR). By bringing together the sharpest minds in CSR, this event will help them to learn from one another and further promote the utilization of CSR as an integral part of a company's success. Attendees will also take away that good corporate citizenship is good for business.

“The Texas Corporate Responsibility Summit will bring businesses together to share best practices in real time through unique trainings, tools, and resources available to members,” Dennis Kennedy, Founder and CEO of the National Diversity Council, said.

The summit will consist of three sessions with representatives from Baker Hughes, Verizon Communications, AT&T, and the Port of Houston Authority on hand to share their knowledge regarding CSR. Lunch will also be provided by Southern Methodist University. Registration is currently ongoing, and is free to the general public.

### 2011 Agenda Topics Include:

- The Value Proposition for Corporate Responsibility
- The Importance of Supply Chain Integrity
- Governance through Servant Leadership
- The Power of Multiplication: Global Enrichment
- The New Face of Philanthropy
- Why Organizational Health Matters
- Generation Next: Instilling the Principles of Corporate Citizenship in Our Young People

The Council for Corporate Responsibility (CCR) is a non-profit 501 (C) (3) committed to global enrichment through the promotion of Corporate Responsibility. CCR was founded in 2008

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Council for Corporate Responsibility: <http://uscorporateresponsibility.org/>

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by Dennis Kennedy and operates as a part of the National Diversity Council. Dennis is well known for his diversity work throughout the country, and the creation of CCR is a reflection of his passion for a broad spectrum of issues that impact the global community... and the role that corporations play in addressing those issues. The Council brings companies together to learn, share and implement sustainable, effective corporate responsibility practices.

For more information on the Council for Corporate Responsibility and the Corporate Responsibility Summit, visit <http://uscorporateresponsibility.org/events/>.

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